



Bardwell FC
Pingle Field
Bicester
Oxfordshire

info@bardwellfc.com
www.bardwellfc.com



BARDWELL FC

(in association with O'Neills International Sportswear)

Season 2011/ 2012 Corporate Sponsorship



Bardwell Life President Margaret Simons being presented with the "Unsung Hero Award" at the 2006 BBC Sports Personality Awards

"I set Bardwell FC up in 1964 to provide football for children and adults of all ages in the Bicester area. We are already a FA Charter Standard Club and this year we are applying for FA Development Status making us one of the best clubs in the area for developing players of all ages and all abilities. In 2011 we are also aiming to set up a Disability Team, increase the number of junior teams and make links with other senior Clubs in the Bicester area to play our part in the Bicester Community.

I'd like to ask you to be part of the Bardwell Experience and sponsor one of our teams for the next 2 years. It will help make Bicester community sports fun and exciting for everyone of all ages and abilities."

Margaret Simons, Life President, Bardwell FC

This season Bardwell FC are launching a range of 2 year Corporate Sponsorship Packages for all of our teams. The aim is to provide each team with Training Tops, Waterproof Jackets and Padded Thermal Jackets each item with the Bardwell FC Crest and Player number on the front plus the sponsors company name, brand or product name on the back. Traditional Kit sponsorship is also available in our Gold Package.

Our Club kit and Leisurewear provider will be O'Neills International Sportswear (www.oneills.com). O'Neills provide sportswear to international teams in many sports and Bardwell FC is proud to be one of the first English football teams to be wearing O'Neills match kits and leisure wear.

In addition to equipment sponsorship, all Sponsors will have their company name, logo and product name displayed on our website (www.bardwellfc.com) on a Club Sponsors Page and on the page of the team you sponsor. This will be an active link to your own website.

Silver Package sponsors additionally will have the opportunity to promote any special offers to all players and / or parents again through the website and through regular email communications from the Club. You will also receive a framed photograph of your team wearing the sponsored clothing for your office.

Gold Package sponsors additionally will also have their details published and displayed at all Club events and will be invited as VIP guests to Club functions. They will also be invited to make the presentations to their sponsored team at the annual awards ceremony where we will also be inviting sporting celebrities and the local media.

If you'd like to be part of the Bardwell Experience then please apply on the enclosed form and I thank you in advance on behalf of Margaret and the rest of the Club.

Richard D'Silva
Chairman
richardd@bardwellfc.com



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BARDWELL FC

Season 2011 / 2012 Corporate Sponsorship Packages

COMPANY DETAILS

NAME:

COMPANY:

What details you want on the item of clothing:
(e.g. company name or logo)

PACKAGES

- Bronze:** One item (Training Top / Waterproof / Thermal Jacket) with Logo or name
Company / Product displayed on Sponsor page and Team page of website
Link direct to your own website
- Silver:** Two items (Training Top / Waterproof / Thermal Jacket) with Logo or name
Company / Product displayed on Sponsor page and Team page of website
Link direct to your own website
Promotion opportunities to all club members of any special offers, events etc
Framed photograph of your sponsored team for your office
- Gold:** Exclusive sponsorship of a team for all clothing including Match strip
Company / Product displayed on Sponsor page and Team page of website
Link direct to your own website
Promotion opportunities to all club members of any special offers, events etc
Framed photograph of your sponsored team for your office
Company / Product name & collateral displayed at all Club events
VIP invitations to all Club events
Make presentations to your team at the Annual Awards ceremony

TEAMS

- Junior** Bardwell FC U7, U8, U9, U10, U12(Girls), U13, U14, U15(Girls), Bardwell FC Cubs (Disability Juniors),
- Senior** Bardwell FC Ladies XI, Mens First XI, Lions (Adult Disability)

PRICES (2-Year Sponsorship packages. One single payment at the start of the sponsorship period)

Team	BRONZE	SILVER	GOLD
Junior (U7 – U15)	£450	£900	£1,600
Senior	£500	£1,000	£1,900

My Company _____ would like to sponsor Bardwell FC _____ team at
GOLD* / SILVER* / BRONZE* level (*delete as appropriate) for a period of 2 full seasons commencing September 2011.

Signed _____

Position _____

Mail the completed form back to Richard D'Silva, Chairman, Bardwell FC, 5 Barclay Close, Charndon, Oxfordshire, OX27 0JA. **Please do not send any payment** until sponsorship option has been confirmed and we have the information / artwork that you want displayed.